

# Evaluation for Learning and Impact

27<sup>th</sup> February 2024

Iain Lindsey



# Introductions & Workshop Plan

Work of your organisation  
(Any) Previous experience with evaluation

- Purposes of evaluation
- Evaluation cycle
- Data collection choices & plans
- Samples, Timing & Regularity

**Throughout: Interaction & Questions**



# Why evaluate?

Demonstrating Impact  
Funding / Accountability

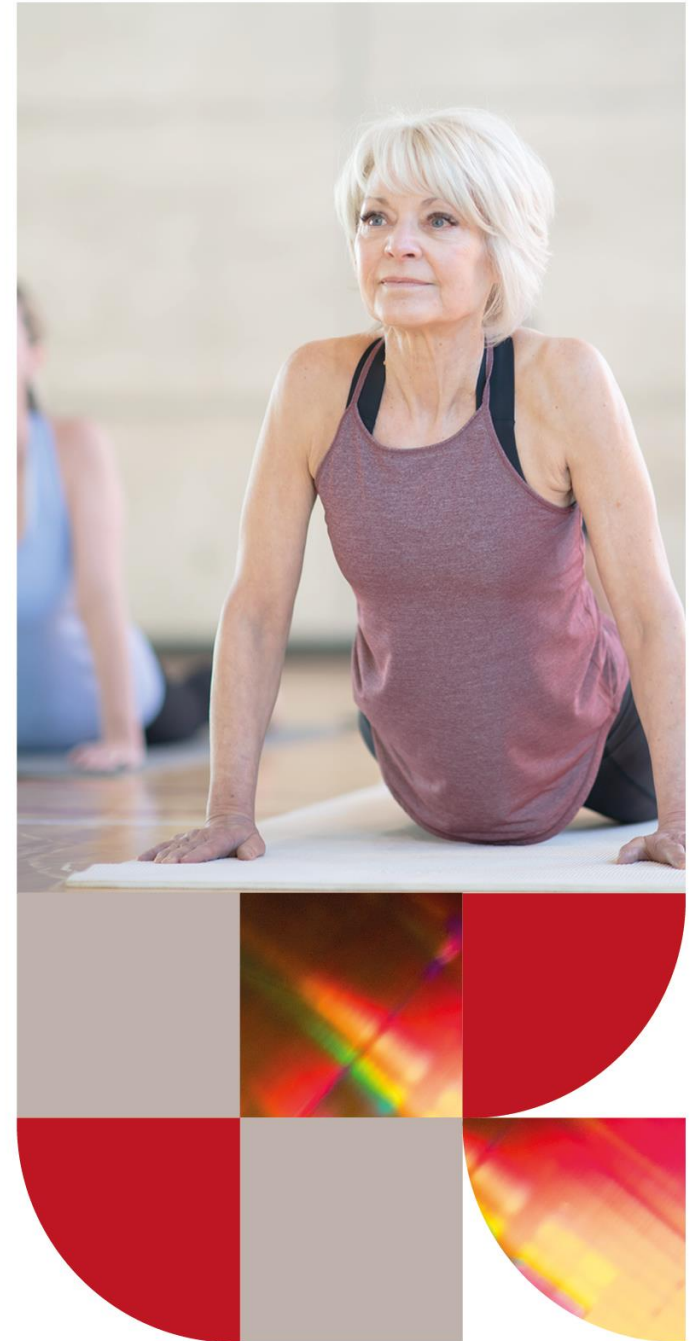
Options or  
Combinations

Learning &  
Improvement

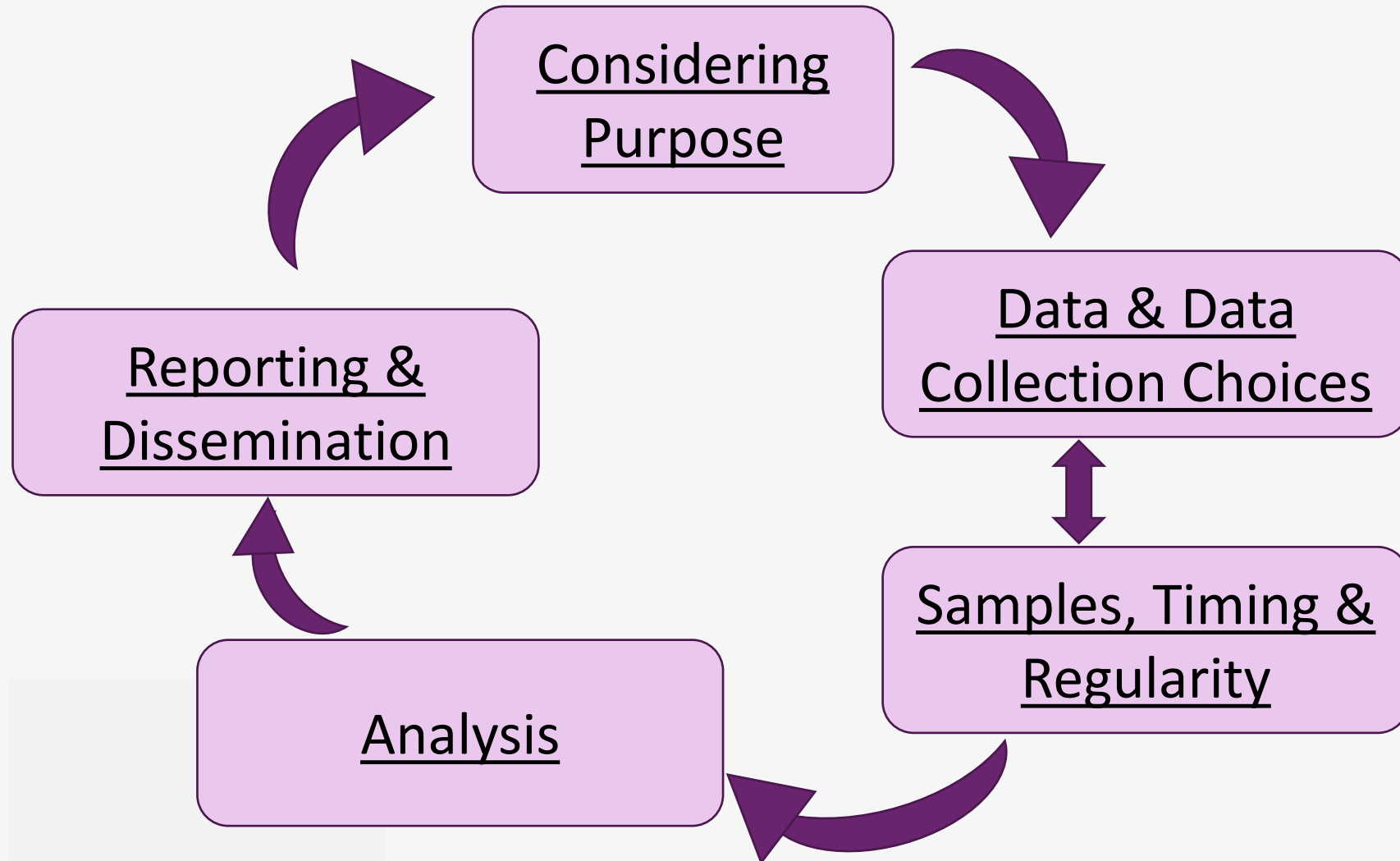


Previously?

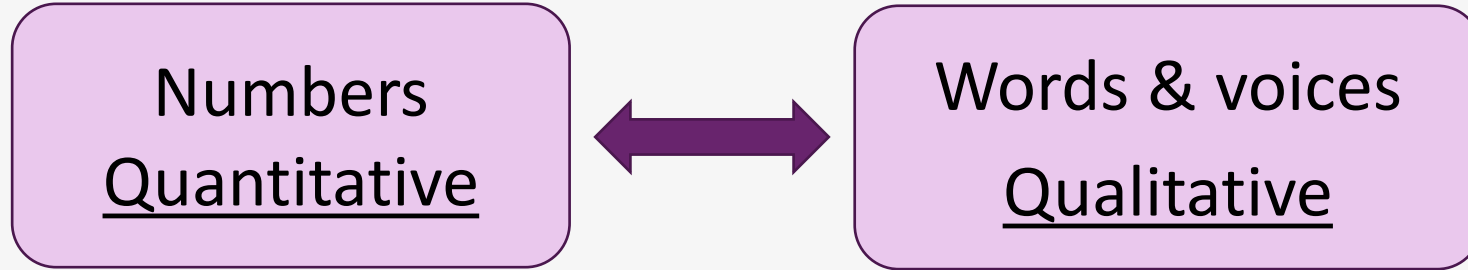
In the future?



# Planning for Evaluation in the Round

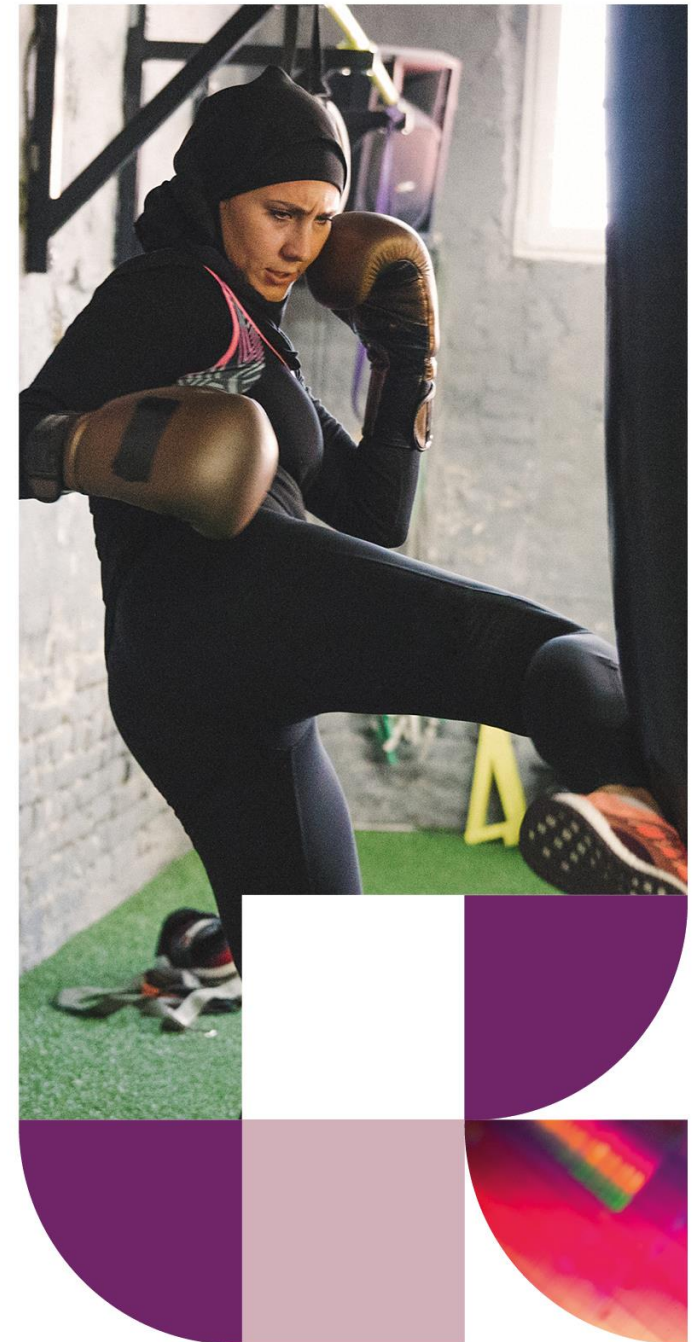


# Data Collection Choices & Plans



**Linked to your purpose?**

- **Collected from whom?**
- **Collected by whom?**
- **When?**



# Quantitative - Sported Evaluation Tools



## Sported's Data Collection Template

This is a template designed to help you record information about the people you work with and your activities. The information is then automatically summarised in tables and charts. You can use these tables and charts as you wish, perhaps for a funding application or an impact report.

**Step 1:** Decide which of the areas you want to focus on:

**Monitoring participants:**

A. Participants

B. Attendance

**Monitoring participant's outcomes:**

1. Physical Activity

2. Subjective Wellbeing

3. Self Efficacy

4. Self Esteem

5. Attainment

6. Training, volunteering and employment

7. Employment Skills

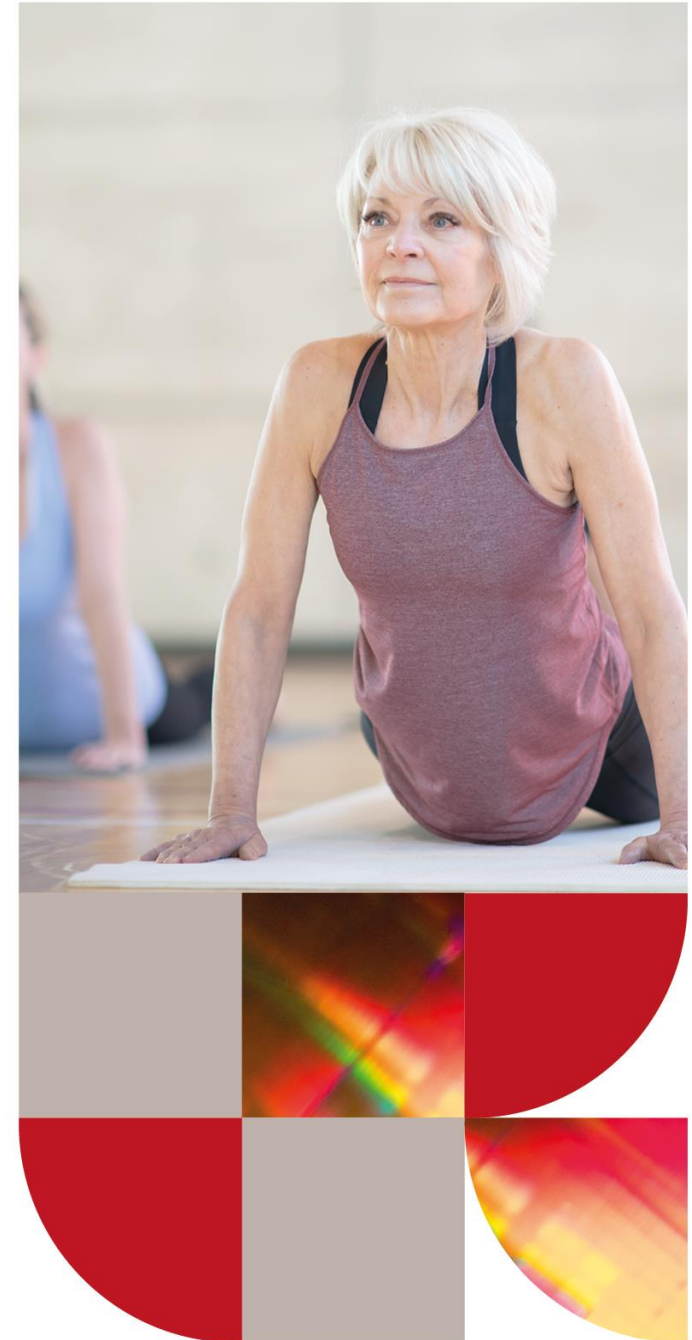
8. Fairness and Equality

9. Social Trust

10. Anti-social behaviour and youth offending

<https://thehub.sported.org.uk/resource/sported-data-collection-template.html>

Need for & Possibilities of **Adaption?**



# Qualitative

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- Interviews / Focus Group Conversation
- Photographs
- Videos
- Diaries

Participant-led?



# Samples

&

# Timing

- Scale for analysis?
- Representative?
- 'Stratified' i.e. by groups
- Purposive

Quantitative

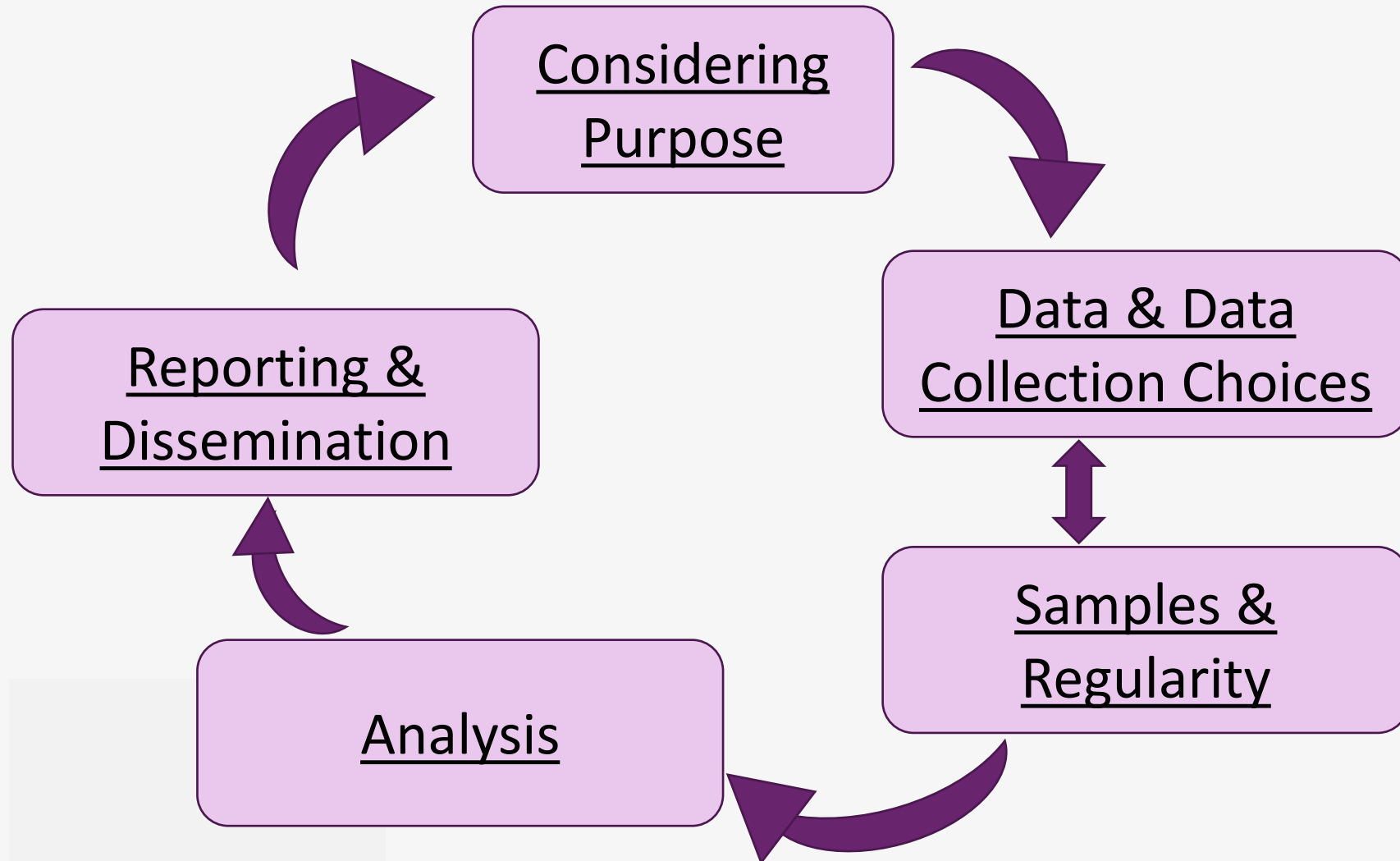
Qualitative

- At start / before?
- During?
- After?





# Planning for Evaluation in the Round



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