



SPORTED WEBINAR

UNLOCK THE POWER OF SOCIAL MEDIA

WITH SPORTED'S NADIA LIPSEY

DECEMBER 2019



Description:

Make the most of social media to ensure that your group is achieving its goals. Gain tips on how to and not to engage with participants. Improve your public image with simple steps.

Sported's Member Services Manager, Nadia Lipsey covers the topics:

- Why is social media so important?
- Understanding your digital audience?
- What are the big 5? Twitter, Facebook, Instagram, LinkedIn & Youtube
- Tailoring your message and content
- Top tips for making the most of your social media channels



[WATCH THE VIDEO HERE](#)

Supporting Resources:

- Presentation by Nadia Lipsey - [Access Here](#)

If you have any issues accessing the video or would like more information on how we can support you with your social media, please contact membership@sported.org.uk