



# SPORTED WEBINAR

EMERGENCY PLANNING EDITION

## **USING SOCIAL MEDIA TO ENGAGE & INFORM**

WITH SPORTED VOLUNTEER TERESA CARNALL  
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**Description:**

Sported volunteer & marketing consultant, Teresa Carnall looks at how to use social media to keep members engaged, particularly during an emergency like Covid-19, and how to make sure your social media is on point to get people in when activities restart

Teresa cover topics such as:

- the importance of social media
- the differences between social media platforms
- responding to negative comments
- ideas for engagement when physical sessions are not taking place
- fun ways to get new people involved



**[WATCH THE VIDEO HERE](#)**

**Supporting Resources:**

- Presentation by Teresa Carnall - [Access Here](#)

If you have any issues accessing the video or would like more information on how Sported can support you with your social media, please contact [membership@sported.org.uk](mailto:membership@sported.org.uk)