# **RE-THINKING SPORT FOR WOMEN & GIRLS WORKSHOP**

#### **PROGRAMMING TASK**

# RELATED

Accessories Lifestyle products Performance data Optional equipment Publications Competition structure

#### FUNCTIONALITY

Price Payment options Hours of opening Timings of activity Length of commitment Duration of activity Sign up processes

#### EXPERIENCE

What staff are like Who else is there How interaction happens How personalised it is Engagement between sessions How new offers are introduced Customer communications Seasonal variation

# FORMAT, STRUCTURE, RULES, VENUES & COACHES

### ENVIRONMENT

Ambience/mood Music/acoustics Lighting Indoor/outdoor Sporting / non-sporting venue Accessibility Changing rooms Social opportunities

# TECHNICAL

Staff skills / knowledge / expertise Equipment required Skill required Technology required Number and nature of rules

